



intellectual property trends, risks & the road ahead

SCG Legal 2025 Annual Meeting

Austin, Texas

September 19, 2025

Emily Evitt is speaking on the panel, "Intellectual Property Trends, Risks & the Road Ahead," at SCG Legal's 2025 Annual Meeting on September 19th, 2025.

SCG Legal is a worldwide network of leading law firms in 65 countries, including all U.S. states.

About the panel...

As innovation accelerates and markets become more interconnected, intellectual property disputes are becoming more frequent, complex, and international. This panel will explore the latest developments shaping IP practice —from shifting enforcement strategies to the implications of high-profile cases like Jack Daniel's and headline-making entertainment disputes. The panel will examine emerging flashpoints such as AI-generated content, new technologies, and evolving forum-selection tactics. They will also offer practical strategies for safeguarding IP assets, managing litigation risks, and anticipating future challenges across patents, trademarks, copyrights, and trade secrets.

Moderator: Eric Stevens, Poyner Spruill

Panelists:

- **Emily Evitt, Mitchell Silberberg & Knupp LLP**
- David Weslow, Wiley

Click here to learn more and register.

attorneys

Emily F. Evitt

practice areas

entertainment & ip litigation
intellectual property