



securing the future of trade: cyber + ai insights

Live Webinar

March 11, 2026

10:30 AM PST

Event Sponsor: NCBFAA Educational Institute

Su Ross will be speaking on the live webinar, "Securing the Future of Trade: Cyber + AI Insights" for NCBFAA Educational Institute in partnership with A.N. Deringer Inc., on March 11, 2026.

About the webinar...

AI tools are rapidly reshaping the way trade professionals manage classification, compliance reviews, origin analysis, and documentation — but they also introduce new security, confidentiality, privacy and data-handling risks, especially when it comes to reasonable care and avoiding self-blinding.

Join Su Ross, a recognized expert in global trade, cybersecurity, and technology policies, laws and regulations, for a practical and timely session on how to safely and responsibly integrate AI and cybersecurity into your trade workflows.

In this webinar, you'll learn:

- Where AI is most effective in trade operations — and where it introduces new vulnerabilities
- Cybersecurity essentials every trade and compliance team should implement before, during and after using AI
- How to protect sensitive data, including company IP, transaction information, and other trade secrets
- What regulators expect around confidentiality, data controls, and responsible AI use
- Guidance for building a secure, defensible AI adoption process

attorneys

Susan Kohn Ross

practice areas

international trade

regulatory

msk.com

los angeles
t 310.312.2000
f 310.312.3100

new york
t 212.509.3900
f 212.509.7239

washington, dc
t 202.355.7900
f 202.355.7899



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- Real-world examples of AI missteps in trade — and how to avoid them

Whether you're experimenting with AI or already using it in your trade processes, this session gives you actionable, non-technical security factors and guidance you can implement immediately, but can also be used to build your implementation and use of AI and cyber security.

Learn more and register