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# msk and eleanor m. lackman recognized in the *wipr insights* trademarks rankings 2023: usa

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September 11, 2023

MSK and Partner Eleanor M. Lackman were recognized in the inaugural rankings of the leading USA trademark firms and lawyers by *WIPR Insights*. MSK was ranked as "notable" in the Contentious category and "recommended" in the Non-Contentious category. Eleanor M. Lackman, IP Practice Co-Chair and Trademarks & Brands Practice Chair, was ranked as "highly recommended" in the Non-Contentious category.

According to *World IP Review*, "WIPR Insights' US trademarks research included market analysis, reviews of submissions, and interviews with firms coast-to-coast in gleaming skyscrapers on Wall Street, Chicago, Los Angeles, DC, Dallas, Seattle and points in between. We also spoke to clients independently sourced, and as referees provided by the firms, and to international lawyers who also assisted ou research for the China Trademarks rankings.

The results detail law firms and lawyers at the forefront of their industry, navigating the impact of technological innovation on trademarks practice, the challenges of domestic and international protection, and the ever demanding contest of representing clients in the robust arena of the court room."

**Click here** to view the full *WIPR Insights* Trademarks Rankings 2023: USA.

## attorneys

Eleanor M. Lackman

## practice areas

intellectual property  
trademarks & brands