



les gold mentioned in *security sales & integration*

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June 16, 2025

Lessing Gold was mentioned in the article, "Jeffrey Zwirn, President, IDS Research and Development: Best Advice," published by *Security Sales & Integration*, on June 16, 2025.

From the article...

SSI: If you could point to one person in the security industry and tell up-and-comers, "Make sure to listen to what they have to say," whom would you pick, and why?

Zwirn: Attorney Les Gold. He is not only a legend in the alarm industry and a renowned lawyer, but he has focused on growing the industry to meet professional standards. Simplified, he is a lifelong advocate for the betterment of the industry and his efforts have either directly or indirectly had a significant impact on each of us.

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attorneys

Lessing E. Gold

practice areas

security alarm & monitoring
technology
specialties