



msk highlighted in *deadline* for representation of john travolta in upcoming ai-themed sci-fi horror thriller

Deadline

September 9, 2025

MSK was featured in the *Deadline* article, "John Travolta, Crystal Reed & Chet Hanks Board AI Horror Thriller 'Ed'" for its representation of John Travolta in an upcoming first-of-its-kind film, *Ed*, and AI-themed sci-fi horror thriller.

From the article...

David Kukoff penned the script. Steve Greenberg, Anthony Short and Rich Marincic are producing *Ed* as the first film on a slate of genre-forward, filmmaker-driven projects at Pangaea. Mike Greenberg is exc producing. In a statement to *Deadline*, Steve Greenberg said, "We're committed to bold storytelling that mixes big ideas with real emotion. *Ed* is exactly the kind of cinematic risk we're excited to take."

Ed's lead, Reed, has previously been seen starring in *Teen Wolf: The Movie*, *Pinball: The Man Who Saved the Game* opposite Mike Faist, and the Warner Bros/DC series *Swamp Thing*. She is repped by Untitled Entertainment and McKuin Frankel Whitehead.

Travolta comes to *Ed* following work on projects like *Die Hart*, *Mob Land*, *Paradise City*, and *Gotti*. He is repped by Artists First and **Mitchell, Silberberg & Knupp.**"

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