



eric schwartz quoted in *investors.com's*

March 12, 2010

Eric Schwartz was quoted in *Investors.com's* March 11, 2010 article "Music, Movie Copyright Violations Still Mar China's Online Market" regarding the International Intellectual Property Alliance (IIPA)'s recent report which blamed the theft problem on Internet cafes, search services and a rise in illicit websites, and urged the US Trade Representative to continue monitoring China's incidents of copyright infringement.

Mr. Schwartz assisted the IIPA, a consortium of industry trade groups in the movie, music, software and video game industries, in preparing the report, noting: "The marketplace there [China] is transitioning from a hard-copy market to a digital market, and the problems of piracy also are migrating from hard copy to digital."

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practice areas

entertainment & ip litigation
intellectual property
trademarks & brands