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# aol co-founder steve case: the next president needs to focus on startups

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## practice areas

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### **America's future in innovation depends on it.**

Now that the campaign season is in full swing, the candidates are doing a lot of talking. Whether it's from the podium or via social media, the public faces a constant barrage of speeches, blog posts and tweets. But one topic we need to hear more about—and one that couldn't be more important to the future of American leadership—is the startup economy.

From the debates to the campaign trail, there needs to be a greater emphasis on the candidates' plans to encourage entrepreneurship and spur innovation. Why? Because startups account for nearly all of the net new job creation in the U.S. Let me write that again because it bears repeating: nearly all net new job creation comes from startups.

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