



orly ravid's film bazaar panel featured in *screendaily*

November 23, 2016

practice areas

entertainment transactions

Orly Ravid spoke at Film Bazaar in Goa, India on "VOD As the Key Distribution Platform for Indies" on November 22, 2016. The following day, *ScreenDaily* published the article, "VoD experts: 'Be your own channel!'"

From the article...

"FILM BAZAAR: Orly Ravid from The Film Collaborative advises film-makers to use grassroots outreach and social media marketing.

Start your online marketing six months before you approach a VoD platform and build a community for your film, advised The Film Collaborative (TFC)'s Orly Ravid, speaking on a Knowledge Series panel yesterday at Film Bazaar in Goa."

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