



eric german quoted in *billboard* discussing video games

Billboard

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Eric German was quoted in the article, "From Music Star To Avatar: Tech-Savvy Lawyers Share Tips For Negotiating Artist Appearances In Video Games," published by *Billboard* on July 24, 2020. The article is part of a series for *Billboard* Pro's exclusive dossier *Deep Dive* — "Gaming: Music's Next Big Play."

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attorneys

Eric J. German

practice areas

intellectual property
specialties
video game