



marc mayer and stacey chuvaieva featured in *law360*

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Marc Mayer and Stacey Chuvaieva were featured in *Law360* for authoring the article, "How to Prep For Calif. Social Media Content Moderation Law," published on November 21, 2022. The article discusses a new content moderation law targeting social media companies, A.B. 587, and provides information on how social media companies can begin preparing to comply with the new law, which goes into effect January 1, 2024.

From the article...

"In order to comply with the new law, affected social media companies should review and clearly articulate their content moderation practices and establish tracking mechanisms to collect data required for the reports.

Even though many big tech companies already conduct content moderation in some form, A.B. 587 requires that all companies that meet the threshold requirements develop and be ready to make available consistent content moderation practices regarding content categories.

Additionally, affected social media companies should start building internal processes for tracking and documenting any actions taken concerning such content."

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practice areas

intellectual property