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# lucy plovnick quoted in *law360* discussing children's online privacy laws

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*Law360*

August 28, 2024

Lucy Plovnick was quoted in the article, "TikTok Lawsuit, Kids' Privacy Bills Push Cos. 'Back To Basics'," published by *Law360* on August 28, 2024. The article discusses the U.S. Department of Justice (DOJ) and Federal Trade Commission's (FTC) recent lawsuit against TikTok for allegedly violating children's privacy laws by allowing users under 13 on its platform without proper safeguards. This action is part of a broader effort by federal and state policymakers to enhance online protections for minors amid growing concerns about the impact of social media on young users.

*From the article...*

"One of the main takeaways here is that the FTC is paying attention to these issues and going after companies they think are not in compliance, so companies need to take a look at what they're doing in order to avoid significant financial repercussions for not complying with COPPA," said Lucy Plovnick, a partner at Mitchell Silberberg & Knupp LLP."

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## attorneys

Lucy Holmes Plovnick, AIGP,  
CIPP/US

## practice areas

cybersecurity and privacy  
regulatory