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## eleanor m. lackman quoted in *bloomberg law*

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*Bloomberg Law*

December 2, 2024

Eleanor M. Lackman was quoted in the article, "NY Jets Logo Lawsuit Confronts Question of Sports IP's Value," published by *Bloomberg Law* on December 2, 2024. The article discusses a lawsuit brought against the New York Jets by a former employee who claims the Jets infringe the logo he designed.

*From the article...*

"The Jets could attack Pons' rights without undermining their own by arguing the logo was a work for hire, as employers generally own work done at their behest. Pons' complaint, though, stressed that submitting his logo to compete with various New York graphic artists wasn't part of his job. Such disputes hinge on the the nature of Pons' job and the works' creation, which wouldn't be a quick out for the Jets, Lackman said."

**[View Full Article](#)**

### **attorneys**

Eleanor M. Lackman

### **practice areas**

entertainment & ip litigation  
intellectual property  
trademarks & brands