



aaron moss quoted in *bloomberg* on ai's impact on hollywood

Bloomberg

December 15, 2025

Aaron Moss was quoted in the *Bloomberg* article, "Grapple With the Future of Hollywood," published on December 15, 2025. The article examines how artificial intelligence is reshaping the entertainment industry and forcing Hollywood to balance technological innovation with talent and labor concerns.

From the article...

"There is a recognition that you can't put the genie back in the bottle," says Aaron Moss, a partner at Mitchell, Silberberg & Knupp and author of the blog *Copyright Lately*. "These lawsuits take a long time to resolve." The most effective tactic is to impose limits through negotiations and find ways to utilize the technology. AI could produce useful tools that make films look even better. It could also reduce the cost of production, which has ballooned in recent years.

View Full Article (*subscription required*)

attorneys

Aaron J. Moss

practice areas

Artificial Intelligence (AI)
entertainment & ip litigation
intellectual property
specialties