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## steve metalitz quoted in *world trademark review*

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July 10, 2009

Steve Metalitz is quoted in *World Trademark Review's* "Playing the game: how brand owners and ICANN's new president must work together." In the article Metalitz, president of ICANN's Intellectual Property Constituency, explains that ICANN's new president must be committed to addressing the problems that have been identified regarding generic top-level domains and allow time to fix them prior to the roll-out. He also makes a point that ICANN can poise itself to make money and increase its business interests under the new order.

### **practice areas**

entertainment & ip litigation  
intellectual property  
trademarks & brands