



representing start-up companies

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2015

Representing Start-Up Companies explains how to help young or existing companies go public. Organized chronologically to correspond to the typical life cycle of a small business, this resource covers how to:

- Organize a start-up company and form the business plan
- Locate and structure capitalization
- Maximize tax exemptions and deductions
- Create compensation and stock incentives
- Design and orchestrate control structures
- Handle initial public offerings, file SEC reports, and comply with federal and state securities laws
- Sell a founder's interest and merge the company

Features of this publication include:

- Included disk provides essential forms, model letters, checklists, and other documents needed in practice in WordPerfect format
- Addresses the issue of an attorney's possible conflict of interest
- Examines venture capital financing issues
- Considers the liabilities of insiders of a public company
- Provides guidelines for managing trade secrets and proprietary data

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