



---

## craft beer rebranded

---

### **Evolution, Revolution & Creating A Brand That Sells More Beer**

*CODO Design*

JANUARY 2020

**Alesha Dominique** partnered with CODO Design to discuss managing intellectual property through your rebrand in Chapter 12 of the book bundle, "Craft Beer Rebranded: Evolution, Revolution & Creating A Brand That Sells More Beer," published by CODO Design.

**[View Full Book Bundle](#)**

**[View Chapter 12](#)**

### **practice areas**

entertainment & ip litigation

intellectual property

specialties

trademarks & brands