

Key Takeaways From 'Navigating IP Rights in the AI Boom'

Article

Amundsen Davis Intellectual Property Alert

May 28, 2025

Although artificial intelligence can increase operational efficiency and reduce costs by quickly creating content or generating analysis, it also represents an area of innovation that raises novel legal concerns for intellectual property. In our recent webcast, our panelists discussed the most common uses of AI that have IP implications and the practical steps to take to mitigate risk.

Top takeaways from this presentation include:

- The most common uses of AI that have generated discussion in the legally community and that can potentially affect IP rights fall into two broad categories. The first is **those that generate content or outputs** (e.g., producing legal documents, creative works, trademarks, software code). The second is **those that provide analysis** (e.g., providing case analysis or clearance reports).
- Mitigating the IP risks related to common uses of AI may seem intimidating at first. After all, we are still in the early stages of its uses and the technologies it enables. However, **approaching it using the same framework you would as if it were an established, well-known form of technology** can help manage the new risks better. For example, reviewing and vetting the terms of use for third-party AI programs can be handled by going through the same thought process of how you would approach a similar agreement for your office phone.
- Everything is continually changing in this area, so it is important to **know where work product is being done** since laws, policies, and regulations may vary by state or country.

For a full, in-depth discussion on the intersection of AI and IP and interactive examples of what is and is not protected, watch the full webcast recording on demand.

PROFESSIONALS

Michael J. Bendel
Partner

Laura Grebe
Partner

RELATED SERVICES

Intellectual Property