

# Product Liability

Our product liability group defends the product brands of manufacturers, distributors and retailers across the nation. Our attorneys continually seek the latest advancements in failure analysis, biomechanics, consumer product safety, federal regulations and trade secret protection.

## **Resources To Combat The American Trial Lawyers Association**

Networks of plaintiffs' lawyers use discovery rules and modern technology to bolster their cases against product manufacturers, distributors and sellers. Our attorneys are well-educated in discovery wars and use the firm's considerable technological resources to level the playing field.

## Representative Clients

Manufacturers, distributors and retailers of:

- Asbestos
- Automotive components
- Bandsaws
- Bicycles
- Construction equipment
- Consumer products
- Electronics
- Forklifts
- Furniture
- Gym/exercise equipment
- Home appliances
- Industrial equipment
- Material handling equipment
- Medical devices
- Motors
- Pharmaceuticals
- Power boats
- Power hand tools
- Water filters

## **PROFESSIONALS**

Lew R.C. Bricker  
Managing Partner

Mark P. Broderick  
Partner

Heather A. Bub  
Partner

Craig Cappas  
Partner

Margaret Firnstein Gebhardt  
Partner

Christine King-Ries  
Paralegal

Patrick J. Lubenow  
Special Counsel

Brandt R. Madsen  
Special Counsel

Michael McGrory  
Partner

Andrew T. Stoker  
Senior Counsel

## Product Liability Services

- National trial counsel coordinating attorneys:
  - We have a template for the nationwide coordination of your litigation – saving you time and money while preserving the integrity of your product brand.

## Trade Secret Protection

- We have the know-how to protect your trade secrets from disclosure during discovery. In the process, we preserve:
  - Your investment of time and money in developing the product
  - Your product's intrinsic value
  - Your competitive advantage in the marketplace

## Insurance, Indemnity and Risk Transfer

- We know how to employ vendor endorsements, additional insured provisions, indemnification clauses, contracts, and insurance policies to manage and transfer your risk.

## Alternative Dispute Resolution

- Our team of attorneys is often retained as arbitrators by other attorneys to help resolve their disputes.

## Insurance Coverage Review

- Our insurance coverage group has one of the deepest benches in the Midwest and works hand-in-hand with the products team.

## First Responder Accident Investigation

- When a person is injured using your product, our attorneys are immediately available to appear at the scene to investigate, interview, preserve evidence, and communicate with OSHA and the media.

## Safety Program Review

- We can audit your safety program to ensure it is compliant with governmental and industry regulations and with controlling legal authority.

## Mock Trials

- We utilize mock trials to combine the experience and impressions of our whole team and evaluate cases as efficiently and completely as possible.

## Consumer Product Safety Act Compliance

- We are experienced architects of CPSA compliance programs.

## Experience

Defended a Farm Produce Client in Connection With Salmonella Outbreak

Obtained a Directed Verdict at Trial for a Fortune 500 Company Against Claims of Property Damage

Serves as Chief Legal Advisor to an Integrated Steel Processor and Framing Products Manufacturer

Defended an International Component Part Manufacturer After a Helicopter Crash

Defended a Global Retail Company After a Residential Fire

Assisted Clients With an FDA Investigation and Voluntary Recall of a Food Additive Product

Secured Dismissal From Case Involving Negligence and Strict Products Liability

Secured Voluntary Dismissal in Negligence and Strict Product Liability Case

Successfully Prosecuted and Obtained 3-D Product Configuration Trademark Registrations

Defended a Commercial Trailer Manufacturer in a Multimillion Dollar Product Liability Case

Represented a Power Equipment Company Against a Products Liability Claim

Defended an International Feed Distribution Company for a Products Liability Claim

In a Product Liability Trial, The Jury Found No Liability Against Our Client

Proved Successful on Motion to Dismiss for Major Retailer

Successfully Defended a National Sandwich Chain Against Allegations of a Foreign Substance Contained within a Food Product

Acts As Long Standing Outside Global General Counsel to Dental Products Manufacturer

Manages and Protects the Worldwide Trademark Portfolio of a European Medical Products Manufacturing Company

Managed Asbestos-Related Personal Injury and Product Liability Cases for Multiple Clients Across Illinois, Missouri, and Wisconsin

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Nationwide Defense for Equipment Manufacturer in Asbestos Cases

Early Dismissal Secured for Medical Device Manufacturer in Federal Personal Injury and Product Liability Case

Successful Representation of Premise Owners and Retailers in Personal Injury Cases Across Illinois and Missouri

Secured Dismissal With Prejudice in Product Defect Case

Secured Dismissal of Aircraft Component Manufacturer in Product Liability Case

Obtained Summary Judgment on Behalf of Mining Equipment Manufacturer

### Firm News

Several Amundsen Davis Service Groups Named in the 2025 Edition of Best Law Firms®

Firm News, November 7, 2024

Subscribe to Amundsen Davis's Litigation Nation Podcast for the latest legal updates!

Firm News

100 Amundsen Davis Attorneys Recognized by Best Lawyers® in 2025 in America

Firm News, August 15, 2024

Amundsen Davis Attorneys Included in 2023 Missouri Super Lawyers and Rising Stars Lists

Firm News, November 14, 2023

Mike McGrory Selected to the 2023 Irish Legal 100

Firm News, *Irish Legal 100*, October 2023

82 Amundsen Davis Attorneys Recognized by Best Lawyers® in 2024 in America

Firm News, August 17, 2023

Amundsen Davis Attorneys Included in the 2023 Illinois Super Lawyers and Rising Stars List

Firm News, *Amundsen Davis*, January 23, 2023

Heather Bub Included in the 2022 Missouri Super Lawyers List

Firm News, *Amundsen Davis*, November 14, 2022

37 Amundsen Davis Attorneys Recognized by *Best Lawyers in America*© 2023

Firm News, August 18, 2022

Amundsen Davis Promotes Five Attorneys to Partner

Firm News, March 14, 2022

## Product Liability

Amundsen Davis Attorneys Included in the 2021 Missouri Super Lawyers List  
*Amundsen Davis*, November 18, 2021

Amundsen Davis Attorneys Included in the 2021 Wisconsin Super Lawyers and Rising Stars List  
*Amundsen Davis*, November 18, 2021

Amundsen Davis Attorneys Included on the 2020 Wisconsin Super Lawyers and Rising Stars Lists  
*Amundsen Davis*, November 17, 2020

Amundsen Davis Attorneys Included on the 2020 Missouri Super Lawyers and Rising Stars List  
*Amundsen Davis*, November 16, 2020

Amundsen Davis Ranks on Crain's Chicago Business' 2018 Largest Law Firms List  
*Crain's Chicago Business*, October 25, 2018

Amundsen Davis Ranks on Crain's Chicago Business' Largest Law Firms List  
*Crain's Chicago Business*, September 15, 2017

Amundsen Davis Promotes Two to Partner  
March 9, 2017

Amundsen Davis Ranks on Crain's Chicago Business' Chicago Largest Law Firms List  
Firm News, *Crain's Chicago Business*, September 10, 2016

Heather Bub Named Rising Star at the 18th Annual Women's Justice Awards  
*Missouri Lawyers Media*, April 14, 2016

Amundsen Davis Promotes Two to Partner  
March 10, 2016

### Alerts

Minimizing Product Liability Risks Caused by AI: Practical Tips for Businesses  
Article, *Amundsen Davis Product Liability Alert*, March 26, 2025

Pre-Judgment Interest Law Takes Effect July 1, 2021  
*Amundsen Davis Alert*, June 2, 2021

### Events

2024 DRI Product Liability Conference  
Speaking Engagement, Denver, Colorado, February 7-9, 2024

Sikkellee Saga Continues

Speaking Engagement, ABA National Institute on Aviation Litigation 2022,  
Webcast, June 9, 2022

A New Era: Prejudgment Interest in Illinois

Event, Amundsen Davis, Webcast, June 16, 2021

USLAW Network Virtual Worldwide Retreat: 2021 and Beyond

USLAW Network, Webcast, September 30, 2020 - October 9, 2020

Ethics - Noncompliance Can Cost Your Business

Illinois Chamber of Commerce, Webinar, May 25, 2016

### Published Works

Now What? Preserving and Defending Lithium-Ion Battery Claims (The Best  
Defense Is a Good Offense)

Publication, *USLAW Magazine*, Winter 2024

Indemnity Provisions – Worth a Close Look

Publication, *EDM Today Magazine*, Summer 2024

Products Liability Practice 2023 Edition

Publication, *Illinois Institute for Continuing Legal Education*

Reporting Best Practices: Making Your Client Look Good

*DRI's The Voice Newsletter*, November 14, 2018

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