

# Franchising

The common goal of all franchising activity is to provide consumers with consistently uniform goods and services. Amundsen Davis helps clients reach this goal by assisting in all steps of the process, whether they are franchising an existing business as a franchisor, purchasing a franchise as a franchisee, or dealing with the day to day operations of running a business.

From the initial decision to franchise and the filing of disclosure documents, to managing employment issues and protecting franchise trademarks, our attorneys are equipped to assist franchise owners in any industry. We understand the wide variety of disclosure laws imposed by the Federal Trade Commission and individual states, and provide clients with sound guidance and insightful counsel. We also understand the risks and challenges of owning a franchise and defend owners against claims, as well as help them mitigate risk.

## Services

- Assist business owners in determining whether or not to franchise their business
- Assist prospective franchisees in determining whether or not to enter into an arrangement
- Address entity choice, financing and other related issues
- Advise prospective franchisees with alternatives to the traditional franchise arrangement
- Prepare franchise disclosure documents and review existing or proposed disclosure documents
- File disclosure documents with state agencies
- Prepare agreements that detail the relationship between the franchisor and the franchisee
- Protect franchise trademarks
- Assist in labor and employment matters
- Defend franchise owners against union organizing petitions
- Defend owners in litigation
- Enforce rights under franchise agreements

## PROFESSIONALS

Danielle Snyder Fadel  
Partner

Eric M. Fogel  
Partner

Joseph S. Heino  
Partner

Christopher J. Jaekels  
Partner

Joe Trevino  
Partner

## Experience

Successfully Represented a Major Hotel Chain in the Purchase of a Historic Hotel Out of Bankruptcy and Advised on Real Estate, Franchise and Operational Issues

Secured Seller Interests in \$2 Million Sale of Dance Studio Franchise

Defended a National Restaurant Franchisor in a Discrimination Lawsuit

Successfully Represented Two Separate Franchise Owners against Union Organizing Petitions

Represented a Fast Food Franchisee Against Claims of Misleading Consumers

Represented a Fast Food Franchisee in a Lawsuit Filed by Employee Seeking an Injunction Requiring Extensive Operational Changes during the COVID-19 Pandemic

Assisted a Local Franchisor in Preparation of Annual Filings for its Franchise Disclosure Document

Assisted a Local Restaurant Franchisee with Preparation in Various Franchise Matters

## Alerts

Due Diligence Steps for Prospective Franchise Investors  
Article, April 6, 2017

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