

# Sofia Valdivia

Chicago, IL

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## ASSOCIATE

### Overview

Sofia first contemplated law school while working in public affairs. She was assisting a client facing a lawsuit, helping with crisis control and public relations, when she observed how the lawyers brought a calming force to the situation. They were the ones with the knowledge and ability to resolve the issue. Now Sofia is the calming force for her clients in a crisis, whether it be a lawsuit or a data breach.

Sofia takes the time to find creative avenues that achieve the best results for her clients. As a member of the firm's Class Action, Cybersecurity and Transportation Service Groups, she counsels clients on mitigating the risks of potential law suits and responding to data breaches.

Sofia also advises companies in a range of industries, including financial services, health care, commercial transportation, and consumer retail and services, on compliance with various privacy statutes, regulations, and laws including those that address: tracking technology disclosures; consumers' and employees' rights to access, limit, correct and delete their data; and, state and federally mandated notification, disclosure and consent requirements. She crafts data privacy policies and procedures for client use. Sofia also partners with her colleagues at Amundsen Davis to advise on specific representations and warranties in contracts as to business practices around data protection and data privacy.

### Experience

Secured Dismissal of Website Tracking Claims, Based Upon Use of Meta Pixel, Against a Healthcare Organization

Advising a Multinational Company on a Response and Potential Remedies for a Hacker Bounty Engagement by a Business Partner

### SERVICES

Class Action

Cybersecurity & Data Privacy

### EDUCATION

Chicago-Kent College of Law,  
J.D., 2021

Butler University, B.A., 2015

### ADMISSIONS

Illinois

Developed a Texting Program for an Insurance Company for the Launch of a New Marketing Campaign

Assisted with a Data Incident Response to a Disclosure of Protected Health Information

Successfully Defended a Company in a Cyberstalking Claim

Advised an Insurance Provider on Compliance with New York's Cybersecurity Regulations and Other States Enacting Similar Regulations

### Membership & Involvement

Member: Amundsen Davis Diversity, Equity & Inclusion Committee

### Honors

- Selected to the Illinois Super Lawyers "Rising Stars" list: 2024, 2025
- 2024 Burton Award Recipient: Distinguished Legal Writing

### Firm News

Congratulations to Amundsen Davis Attorneys Included on 2025 Illinois Super Lawyers and Rising Stars Lists  
Firm News, January 21, 2025

Molly Arranz and Sofia Valdivia Receive Law360 Distinguished Legal Writing Award  
Firm News, May 22, 2024

Amundsen Davis Attorneys Included in the 2024 Illinois Super Lawyers and Rising Stars List  
Firm News, January 25, 2024

Amundsen Davis Welcomes Sofia Valdivia to Class Action, Data Privacy & Security, and Commercial Transportation Practice Groups  
November 10, 2021

### Alerts

Is My U.S.-Based Company Subject to the GDPR? Clearing Up European Data Privacy Law Misinformation

Advancements in In-Cab Technology Leads to Privacy Concerns and Litigation

Another Data Collection Tool Leads to Privacy Class Actions

Employers' Rights Under the Computer Fraud and Abuse Act (CFAA) Narrowed after Supreme Court Decision in *Van Buren*

### Published Works

"Pixels" and "Cookies," Charming Terms for Tracking Technology, Can Lead to Ugly Data Privacy Headaches  
Publication, *USLAW Magazine*, Summer 2023

Top 5 Cyber Security Threats the Manufacturing Industry Should Watch in 2022  
*The Illinois Manufacturer*, February 2, 2022

### Blog Posts

Top Five Data Privacy Considerations Before Using Online Hiring Platforms  
*Labor & Employment Law Update*, June 9, 2022

Sofia  
Valdivia