

Brian C. Randall

Milwaukee, WI

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PARTNER

Overview

Top developers, businesses and property owners have long turned to Brian for guidance when navigating the local government process. Whether he is assisting businesses with municipal licensing, zoning issues, or navigating local laws, Brian's approach to representing clients is relationship driven and politically minded.

As a member of the firm's Real Estate, Zoning & Public Finance Service Group, Brian represents commercial, industrial and residential developments. His experience includes zoning, entitlement, permitting, occupancy, variances, historic preservation and Tax Increment Finance work for owners, developers and end users.

Representing businesses and individuals subject to municipal licensing, Brian works with food and beverage clients and other license holders on applications, license renewals, quasi-judicial hearings, and regulatory compliance. He guides clients through statutory and ordinance issues including strategies to address alcohol quota and other restrictive license regulations.

Brian works with clients affected by municipal ordinances and regulations, and manages lobbying and legislative matters where proposed ordinance changes and new regulations will affect clients. He registers as a local lobbyist if needed.

Brian's government law experience includes advising clients submitting bids for local government contracts and concessions. He also handles campaign finance and election law issues for groups and candidates. Local government and political issues are ever changing and always challenging. Whether Brian has successfully encountered your issue or navigated a similar process, his advice and guidance is always with his client's success and best interests at the forefront.

SERVICES

Real Estate, Zoning & Public Finance

EDUCATION

Marquette University Law School, J.D., 1999

University of Wisconsin, B.A., 1996

ADMISSIONS

Wisconsin

Experience

Counseled a Self-Storage Facility with Respect to Land-Use and Zoning Matters and the eventual Sale of its Portfolio

Successfully Transferred a Liquor License for a Wisconsin Establishment to the Executor of the Owner's Estate

Provides Local Government and Lobbying counsel to a National Brewer Headquartered in Milwaukee

Led the Project Approval Team for a Major Expansion of a Specialty Brewery

Obtained Zoning and Related Approvals for a Live Music Venue Developer to Construct a \$50 Million Complex

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Membership & Involvement

Member: Innovating Commerce Serving Communities f/k/a International Council of Shopping Centers (ICSC); Commercial Association of REALTORS Wisconsin CARW; Commercial Real Estate Development Association, Wisconsin Chapter (NAIOP); Tavern League of Wisconsin; Wisconsin Electronic Security Association; Wisconsin Restaurant Association; Marquette University Law School National Sports Law Institute Sports Law Alumni Association

Wauwatosa Board of Zoning Appeals: Member 2005-2020; Chair, 2011-2018

Wauwatosa Chamber of Commerce: Board of Directors, 2010 – 2020; Chair, Government & Community Relations Committee, 2010 - 2018

Wisconsin Alumni Association – Milwaukee Chapter: Board of Directors, 2001 – present; President, 2006-2007, 2014-2015

Honors

- 2019 Power Broker, *Milwaukee Business Journal*
- Selected to the Wisconsin Super Lawyers list: 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025
- Selected to *The Best Lawyers in America*® in Litigation - Land Use and Zoning: 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026
- Selected to *The Best Lawyers in America*® in Land Use and Zoning Law: 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026
- Selected to *The Best Lawyers in America*® in Food and Beverage Law: 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026
- Selected to *The Best Lawyers in America*® in Municipal Law: 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026

- Selected to The Best Lawyers in America® in Government Relations Practice: 2020, 2021, 2022, 2023, 2024, 2025, 2026
- Selected to Best Lawyers® in Land Use and Zoning Law "Lawyer of the Year" in Milwaukee: 2021, 2024
- Selected to Best Lawyers® in Litigation – Land Use and Zoning Law "Lawyer of the Year" in Milwaukee: 2023
- Selected to the Wisconsin Super Lawyers "Rising Stars" list: 2007, 2008, 2009, 2010, 2012, 2014
- Best Lawyers® in America - Milwaukee, Litigation - Land Use and Zoning "Lawyer of the Year": 2014
- Listed in Chambers USA as a leader in Real Estate Law: 2024, 2025
- 40 Under 40 Award, *Milwaukee Business Journal*: 2013
- Legal Leaders Top Rated Wisconsin Lawyer - Government Law, Real Estate Law and General Practice: 2013

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Firm News

Congratulations to Our 2025 Wisconsin Super Lawyers and Rising Stars!
Firm News, November 25, 2025

130 Amundsen Davis Attorneys Recognized by Best Lawyers® in 2026 in America
Firm News, August 21, 2025

Congratulations to Amundsen Davis Attorneys Included on the 2024 Wisconsin Super Lawyers and Rising Stars Lists
Firm News, November 14, 2024

93 Amundsen Davis Attorneys Recognized by Best Lawyers® in 2025 in America
Firm News, August 15, 2024

Chambers USA Recognizes Two Amundsen Davis Service Groups and Two Attorneys for 2024
Firm News, June 2024

Amundsen Davis Attorneys Included in 2023 Wisconsin Super Lawyers and Rising Stars Lists!
Firm News, November 16, 2023

77 Amundsen Davis Attorneys Recognized by Best Lawyers® in 2024 in America
Firm News, August 17, 2023

Amundsen Davis Attorneys Included in the 2022 Wisconsin Super Lawyers and Rising Stars List
Firm News, *Amundsen Davis*, November 15, 2022

In the Media

Brian Randall Mentioned by Ozaukee County News Graphic

Brian Randall Included on *Milwaukee Business Journal* Panel on Retail in the Commercial Real Estate Market

Brian Randall Interviewed on Connection to Late Senator Herb Kohl

Brian Randall Mentioned for Attendance at Meeting Regarding Approval of Deer District Concert Venue

Brian Randall Mentioned by *Urban Milwaukee* for Testimony on Behalf of Client at Council Meeting

Brian Randall Interviewed on Revised Deer District Concert Venue Winning Key Approval

Brian Randall Quoted by *BizTimes* on \$450 Million Battery Storage System Proposed on Milwaukee's Northwest Side

Real Estate Attorney Brian Randall Representing FPC Live Cited on Bucks Proposed Road

Attorney Brian Randall Quoted in *Milwaukee Business Journal* Article Regarding Client's Withdrawal of Plan for Apartment Tower in Wauwatosa

Attorney Brian Randall Quoted in *Milwaukee Journal Sentinel* Article After His Client Withdrew an Application Article

Attorney Brian Randall Quoted in the *Milwaukee Business Journal* Regarding a Lock Company's Plans to Expand Their Manufacturing Campus

Attorney Brian Randall Quoted in the *Milwaukee Business Journal* Concerning the Current State of Development Projects in the Downtown Area Ahead of the 2020 Democratic National Convention

Attorney Brian Randall Quoted in the *Milwaukee Journal Sentinel* Addressing Concerns of a Proposed New Restaurant

Alerts

Old Fashioned to Go? Alcohol Beverages May Be Ordered on a Carry-Out Basis During the COVID-19 Pandemic

Speaking Engagements

43rd Annual Public Officials Program
Event, Webcast, April 28, 2021

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Racine & Kenosha Counties – The Bridge to Wisconsin's Future
Speaking Engagement, BizTimes Media, Webcast, April 22, 2021

42nd Annual Public Officials Program
Event, April 29, 2020

Milwaukee Business Journal – Downtown CEO Roundtable
Event, Milwaukee Business Journal's Downtown CEO Roundtable, Seminar;
Milwaukee, WI, January 28, 2020

CARW's NextGen Panel Discussion
Speaking Engagement, July 10, 2019

41st Annual Public Officials Program
Event, The Marq; De Pere, WI, April 29, 2019

Government Contracts – from the Perspective of a Private Practice Lawyer
Speaking Engagement, State Bar Center; Madison, WI, February 10, 2019

Legal Pitfalls and Opportunities for Commercial Real Estate
Event, Commercial Realtors Association – Wisconsin (CARW), July 11, 2018

40th Annual Public Officials Program
Event, The Marq; De Pere, WI, April 30, 2018

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