

Emilie Rohde

Milwaukee, WI

414.225.7501 | erohde@amundsendavislaw.com



ASSOCIATE

Overview

Emilie (She/Her) enjoys working with businesses looking to develop and grow long term. It's an honor for her to help clients gain success and see their accomplishments. As a corporate attorney she assists clients with entity formation, internal management and brand development. She also represents businesses in mergers and acquisitions.

Clients appreciate that Emilie learns their scope of business. She knows their terminology, their day to day concerns and she understands their goals. Her clients also appreciate her ability to break down legal jargon so they can understand the bottom line.

Experience

\$2.57 Million Division Asset Sale for Engineering Company

Drafted Class Descriptions in Preparation for Federal Trademark Registration

Assisted in Preparing a Response to an Office Action Rejecting Trademark Registration for Likelihood of Confusion

Assisted a Popular Local Restaurant in Restructuring to Separate Out Different Streams of Business

Secured Seller Interests in \$2 Million Sale of Dance Studio Franchise

Assisted in the Asset and Real Estate Sale of a Local Brewery Business

Assisted in the Asset Sale of a Multi-Million Dollar Local Business

Membership & Involvement

Member: Wisconsin State Bar Association

SERVICES

Corporate & Securities

Intellectual Property

Mergers & Acquisitions

EDUCATION

Marquette University Law School, J.D., 2023, *magna cum laude*

St. Norbert College, B.A., 2019
magna cum laude

ADMISSIONS

Wisconsin

Firm News

Amundsen Davis Welcomes Emilie Smith to Corporate & Securities Service Group
Firm News, July 17, 2023

Alerts

Preserving Harmony at the Family Cottage with an LLC

Guidelines to Using Generative AI as a Branding Tool for Your Business

New Bill Proposes Disclosure Requirements for Use of Copyrighted Materials In
Generative AI Development

Is Further Erosion of Intellectual Property on the Horizon? A Proposed Expansion
of the Exemption Rule under the Digital Millennium Copyright Act Suggests There
Is

Can AI Be an Inventor? USPTO Guidance Seeks to Address Questions on AI-
Assisted Inventions

Sharing Isn't Always Caring! Beware of Posting Copyrighted Material on Social
Media

Published Works

The Business Practitioner's Quick Guide to Intellectual Property
Publication, *Business Law Blog*, April 2, 2024

Pros and Cons of Legal Templates
Publication, *The Voice of the Greater Rockford Business Community*, March 2024

A Questionable Categorization — Trademark's Struggle to Protect Tribal Cultural
Property
Publication, *Marquette Intellectual Property & Innovation Law Review*, Winter 2024

Blog Posts

Actual vs. Apparent Authority: Limiting Business Liability From Unauthorized
Employee Actions
Corporate News: A Legal Update, May 29, 2025

Supreme Court to Consider Corporate Separateness in Calculating Trademark
Infringement Damages
Corporate News: A Legal Update, August 9, 2024

Pros and Cons of Online Templates and Examples
Corporate News: A Legal Update, February 6, 2024

Emilie
Rohde