

# Join Us for Beyond Sweat Equity: Modern Compensation Strategies for Enhanced Engagement & Retention

## Labor & Employment Law Update

By Rebecca Bush and Kelly Haab-Tallitsch on April 2, 2025

In today's competitive talent marketplace, traditional compensation models alone are no longer enough to attract and retain top performers. Join us on April 16, 2025, at 8:30 AM. for Beyond Sweat Equity: Modern Compensation Strategies for Enhanced Engagement & Retention, where we'll explore innovative approaches to total rewards that can help drive measurable business outcomes and increase employee retention and engagement.

This Breakfast Briefing Series webcast will provide a high-level overview of traditional and non-traditional ways to structure bonus awards, equity compensation, and other benefits. Rebecca Bush and Kelly Haab-Tallitsch will cover practical considerations on how these structures can be executed in a way to minimize tax burdens as well as key compliance concerns to keep in mind during the design process.

Topics include:

- Designing compensation strategies that minimize employer tax burdens;
- Avoiding key compliance pitfalls in your compensation strategy;
- Innovative approaches to increasing employee retention and engagement within your teams.

Attendees can earn SHRM, HRCI, and (pending approval) CLE credits.