

# Deconstructing Cancel Culture: A New Look at Crisis Management

Better Business Bureau, Webcast  
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Join Ryan Jacobson for this very relevant webcast, "Deconstructing Cancel Culture: A New Look at Crisis Management," hosted by the Better Business Bureau as he provides insight and guidance on navigating social media backlash and online reputation management. The webcast will also cover: legal definitions, social media best practices, case studies, how to diffuse different reputation crises, and a break down of Defamation Law.

## PROFESSIONALS

Ryan B. Jacobson  
Partner

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