

Webinar: The California Consumer Privacy Act

National Automatic Merchandising Association; Webinar
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NAMA sponsors a timely webinar where Molly Arranz and Heather Bailey overview important information regarding a new law that takes effect January, 2020: The California Consumer Privacy Act (CCPA). The CCPA applies to all for-profit businesses that collect California residents' personal information, "do business" in California and have an annual gross revenue in excess of \$25 million. The new act not only effects California based businesses, but also any online businesses or businesses that have a revenue in excess of \$25 million.

A recap of the full webinar can be found on page 32 of NAMA's InTouch Magazine.

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