

AI Meets IP: What Every Business Needs to Know

Speaking Engagement

Fox Valley Technical College, Continuing Legal Education Conference; Appleton, WI

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Artificial intelligence (AI) is increasingly being integrated into business models across industries and it is not hard to see why. After all, it can increase operational efficiency and reduce costs by quickly creating original content in a variety of formats, analyzing data and predicting trends, and automating tasks and workflows, among other uses. However, it also represents a recent area of innovation that raises novel legal concerns—at the forefront are questions about the intersection of AI and intellectual property (IP).

Join Mike Bendel Fox Valley Technical College's Continuing Legal Education Conference for an informative discussion on the nuanced IP issues companies and courts are grappling with as AI capabilities reshape industries.

PROFESSIONALS

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