

# Business Insurance: Maximizing Coverage and Mitigating Risks | Tools to Guide Your Purchasers and Your Legal Team

## Speaking Engagement

Association of Corporate Counsel Wisconsin Annual Conference, Seminar; Elkhart Lake, WI  
November 4, 2021

Sherry D. Coley, along with in-house guest panelist, Sheri Hank, General Counsel at Amerhart, Ltd. will be presenting, Business Insurance: Maximizing Coverage and Mitigating Risks | Tools to Guide Your Purchasers and Your Legal Team on Thursday, November 4 at 10:00 AM.

Commercial insurance rates are on the rise as risks, and thus claims, continue to spike in the wake of the supply chain disruptions, continued workforce shortage implications, and other trailing pandemic issues. Meanwhile, insurance companies are restricting some of their prior coverage options and excluding risks that may have been previously covered. According to a report by Marshall & Swift/Boeckh before the pandemic, 75% of U.S. businesses were underinsured by 40% percent or more. With so much instability in the current era and changing coverage options, businesses must take a close look at their insurance policies — from general liability to commercial general liability to product recall policies to cybersecurity coverage and everything in between. Do not rely on a potentially inexperienced or negligent broker to keep up with the unique risks trending in your industry or within the law, and in turn be left holding an insufficient policy when disaster strikes.

Join Sherry Coley for the latest insights on maximizing your coverage for sake of mitigating millions in financial loss . Sherry will share lessons learned from client missteps to help you guide the executives overseeing your company's insurance policies as well as your legal team relative to claims. Topics will include:

- What riders should your purchasers be seeking?
- Is there a particular area of your business for which unique coverage exists?
- What do YOU need to know regarding retroactive dates and tailing coverage?

## PROFESSIONALS

Sherry D. Coley  
Partner

## RELATED SERVICES

Corporate & Securities  
Insurance Transactions  
Litigation

- What are the key steps for guiding your legal team when a claim arises so they do not accidentally hinder your coverage?

Join more than 200 in-house counsel from an array of businesses across Wisconsin for this 1 ½ day conference. Attendees will network with peers and earn CLE credits. The conference will take place at The Osthoff Resort in Elkhart Lake, WI from November 4 – November 5, 2021.

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