

Cyber Risk Management: AI, Vendors, and the Data You Keep

Event

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As businesses increasingly rely on third-party vendors and new technologies like AI, data privacy and cybersecurity risks continue to evolve. Poor data hygiene, careless AI use, and weak vendor oversight can open the door to regulatory scrutiny, reputational damage, and costly data breaches. By understanding areas of vulnerability, companies can minimize their exposure.

Join Cybersecurity & Data Privacy partner John Williams for an engaging discussion on common threats in today's environment and practical solutions to mitigate risk, including how to:

- **Declutter your databases.** Regulators have recently focused on companies that keep too much sensitive data for too long. As a result, companies ought to know how to identify when data is no longer needed and establish a "data lifecycle" for retention.
- **Fact-check AI hallucinations.** To avoid costly or publicly embarrassing errors, businesses need to understand how generative AI works and have processes in place to ensure accuracy.
- **Manage your vendors.** As the party that bears ultimate responsibility for their customers' data, businesses must establish an effective program to monitor and document their vendors' security practices.

PROFESSIONALS

John B. Williams
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