

Cybersecurity Issues in International Business: Exporting Pitfalls, Economic Espionage, and Cyber Issues in Intellectual Property

Event

Green Bay, WI

September 18, 2018

The firm teamed up with the Federal Bureau of Investigation to discuss legal issues that arise with increased frequency in the international economy.

FBI Special Agent Dean Chappell explained the cultural and practical realities of economic espionage, such as theft of trade secrets, email compromise, and wire transfer interference by agents of foreign governments. He also shared some practical advice on how to protect your company from these thefts and intrusions.

Joseph Heino explored the role of intellectual property laws such as trademarks, patents, and copyright laws in the international arena, including discussion of the scope and applicability of the General Data Protection Regulation (GDPR) of the European Union.

PROFESSIONALS

Joseph S. Heino
Partner

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