

# Data Breaches, Ransomware and Cybersecurity Attacks: What You Need To Know To Protect Your Business

Event  
R&R Insurance, Webcast  
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Experts say it's not a matter of IF but WHEN your company will be the target of a cybersecurity attack. One accidental click can lead to a serious data breach and costly consequences for your company. Are you lying awake at night worrying that you're next?

These are just a few of the headlines from this month alone:

*-Up to 1,500 businesses affected by ransomware attack, U.S. firm's CEO says.  
-Maryland Town Knocked Offline in Aftermath of Kaseya Ransomware Attack.  
-Healthcare Ransomware Attack Targets Practice Management Vendor*

Attacks are becoming more advanced and intentional, leaving business leaders struggling to figure out how to stay ahead of and anticipate new threats. Join us on July 22 from 11am-12pm, to discuss how you can prepare now to make sure you are protected when the unthinkable happens.

This webcast will cover topics like:

- What are basic things a company can do to reduce the likelihood of a security incident?
- What are the typical things that need to be done in response to a security incident?
- What are the legal issues that arise from the response?
- When do I have to give notice regarding my breach?
- What are cyber insurance policies designed to cover? What do they actually cover?
- Where do coverage gaps on current cyber policies exist, and what can organizations do to mitigate those gaps?

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- How can you get cyber projects approved when your company is focused on ROI?

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