

Defamation, Disinformation, and Digital Speech: Legal Approaches to Protecting and Promoting Reputation

Speaking Engagement

MyLawCLE; Webcast

April 17, 2025 | 11:00 AM – 2:20 PM CT

Join Ryan Jacobson, Danessa Watkins, and Max Goodman for a deep dive into the legal foundations of defamation and disinformation, strategies for monitoring and addressing online defamation, and steps for litigating defamation claims.

Program Summary

Session I – Understanding Defamation and Coordinated Responses to Reputational Threats

- Legal Foundations of Defamation and Disinformation
- Corporate vs. Individual Defamation
- Crisis Response and Damage Control

Session II – Social Media and Online Defamation

- Social Media Monitoring and Early Detection
- Engaging with Platforms and Law Enforcement
- Emerging Legal Trends and Future Risks
- Litigation and Pre-Litigation Strategies
- Section 230 and Platform Liability

Session III – Litigating Defamation Claims, Proactive Risk Management, and Policy Development

- Defamation Litigation
- The Exponential Echoes of Defamation
- Drafting Defamation & Reputation Protection Clauses

PROFESSIONALS

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