

Managing and Minimizing Risk: The importance of having strong terms and conditions and understanding insurance coverage issues.

Speaking Engagement

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Sales are negotiated and consummated between companies every day. However, if you do not have detailed, product-specific, terms and conditions, these generic or "standardized" terms may come back to haunt you should a dispute subsequently arise. If disputes do arise, having an understanding of issues relating to insurance coverage can save your company thousands of dollars. Join Aaron Hall for an in-depth discussion on the importance of crafting terms and conditions that are tailored to your business that will help assure your company that, should a dispute arise, you will not be at the mercy of your adversary's terms and conditions and how to address insurance-related coverage issues if you find yourself in a lawsuit.

PROFESSIONALS

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