Navigating IP Rights in the Al Boom

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Artificial intelligence (AI) is increasingly being integrated into business models across industries and it is not hard to see why. After all, it can increase operational efficiency and reduce costs by quickly creating original content in a variety of formats, analyzing data and predicting trends, and automating tasks and workflows, among other uses. However, it also represents a recent area of innovation that raises novel legal concerns—at the forefront are questions about the intersection of AI and intellectual property (IP).

Join Intellectual Property Service Group partners Mike Bendel and Laura Grebe for an informative discussion on the nuanced IP issues companies and courts are grappling with as AI capabilities reshape industries.

What You Can Expect

This forward-looking webcast will cover a variety of IP-related topics, including:

- Recent court decisions, agency guidance and legal developments impacting the IP and AI space
- An overview of infringement risks stemming from Al implementation as well as which outputs are—and are not—protectable
- Steps to mitigate risks while still benefitting from the efficiencies of Al

Who Should Attend?

Regardless of industry or occupation, this session provides insights for all individuals and businesses that innovate or use AI, including business owners, c-suite professionals, corporate managers and professionals, HR professionals, general counsel, inventors, and creatives.

PROFESSIONALS

Michael J. Bendel Partner

Laura Grebe Partner

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