

# Next Generation Manufacturing Summit 2019

## Speaking Engagement

Wisconsin Exposition Center; West Allis, WI  
October 9, 2019

The *BizTimes Media's* 14<sup>th</sup> Annual Next Generation Manufacturing Summit will provide an interactive panel discussion with CEOs from southeastern Wisconsin companies who will share their best operation strategies and provide insightful solutions on how they make connections with other businesses to drive innovation, and strive to be world-class manufacturers in the 21st century. Attendees will learn from industry leaders who are creating processes that attract talent, drive innovation and help their businesses succeed.

The panelists for this discussion include John Batten, President & CEO of Twin Disc, Inc., Bill Berrien, CEO of Pindel Global Precision, Ken Bockhorst, President & CEO of Badger Meter, Inc., Jeffrey Dawes, President and CEO of Komatsu Mining Corp. and Stacy Peterson, President & CEO of Connoils, LLC.

The summit will conclude with attendees having the opportunity to select and participate in three roundtable discussions covering international trade, tariffs, product development and innovation, leadership and more.

We will offer the following roundtable discussions during the summit:

- **Monetizing Your Facilities — Whether Expanding, Relocating or Just Remaining.** Presented by **Michael Van Someren** and Rick Nierzwicki of C.G. Schmidt. Interested in expanding your current facility, contemplating an acquisition or sale of a business, or relocating elsewhere? This session will help you determine the best use of your real estate and will address the pros and cons of facility ownership, considerations for monetizing your facilities through leasing or mortgaging, and how best to cost-effectively expand, relocate or “remain” relative to facility construction.
- **Preserving the Business Through Succession and, If Family Owned, Estate Planning.** Presented by **Jacqueline L. Messler**. Jackie will provide the latest insights as you consider various options for transitioning your business. Jackie will provide a first-hand look at the most effective techniques used by business owners to ensure that the legacy of your business lives on as you intend. Guests will be provided with perspective on key planning documents for use, critical language for inclusion relative to effectively integrating the business into the estate plan and insights on best practices for buy-sell agreements. Ask questions. Gain implementable insights.

## PROFESSIONALS

Joseph S. Heino  
Partner

Jacqueline L. Messler  
Partner

Michael Van Someren  
Partner

## RELATED SERVICES

Corporate & Securities

Intellectual Property

Real Estate, Zoning & Public  
Finance

Trusts, Estates & Succession  
Planning

- **Monetizing Your Innovation.** Presented by **Joseph Heino.** Your innovations, brand and trade secrets are your business knowledge and property. Protecting these assets through non-disclosure agreements, patents, trademarks and copyrights gives you the ability to safeguard your intellectual property. But why stop there? Join us for an executive level perspective factoring avenues for turning these assets into revenue generators beyond the sale of the products themselves. Owners, executives, know your options.

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