

Overview of Intellectual Property, Its Value and Protecting Your Assets – Virtually!

Speaking Engagement
Green Bay Urban Hub
November 15, 2022

In partnership with the Green Bay Urban Hub and Start-Up Week, Intellectual Property and Patent Attorney Mike Bendel will present “Overview of Intellectual Property, Its Value and Protecting Your Assets – Virtually!” During this presentation, Mike will share the basics of Intellectual Property basics, how to spot the issues and opportunities, and what to do to protect your Ass....ets. Don't forget to patent your trademark and then copyright the ideas every good business person works so hard to develop and would hate a competitor to get for free – and know why patents, trademarks, and copyrights are not rocket science but are very different properties from each other. And, do all this with a bit of an eye to the virtual world these very real, but slightly virtual, assets exist in today.

Registration link coming soon!

PROFESSIONALS

Michael J. Bendel
Partner

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