## Protect Your Reputation from Bad Publicity: Cancelling Cancel Culture

Speaking Engagement
Illinois Chamber of Commerce, Webcast
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Social media and online reviews have lead companies and their executives to face increased risk of bad publicity and merciless attacks. Attacks and bad press can come for good reason or sometimes no reason at all and are brought on for a multitude of reasons including retaliation claims, problematic personnel or harassment.

Join Ryan Jacobson as he helps companies identify the situations that could be the most harmful to their reputation, how and when to strategize and the do's and don'ts of combatting bad publicity.

## **PROFESSIONALS**

Ryan B. Jacobson Partner

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