

Protecting Innovation: Best Practices for Managing Patents and Trade Secrets

Event

Amundsen Davis, Webcast

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Protecting and leveraging intellectual property (IP) is critical for businesses of all sizes to remain competitive in today's innovation-driven market. In this insightful presentation, Tom Pienkos and Mike Bendel will share actionable strategies for identifying, safeguarding, and managing patents and trade secrets, while addressing emerging challenges in the digital era. Whether you're an entrepreneur, in-house counsel, or legal professional, this session will equip you with the tools to maximize the value of your technology IP assets and mitigate risks.

Join Amundsen Davis's Intellectual Property Service Group partners Tom Pienkos and Mike Bendel for an engaging discussion on safeguarding your most valuable assets—your ideas and creations. This session will explore essential strategies for identifying, securing, and managing intellectual property, providing actionable insights to help entrepreneurs, business leaders, and creative professionals navigate the complexities of IP protection and maximize the value of their innovations.

PROFESSIONALS

Michael J. Bendel
Partner

Thomas J. Pienkos
Partner

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