

Corporate Risk Management Series: Using Intellectual Property as a Business Tool

Event

Amundsen Davis, Webcast

April 1, 2026 | 8:30 AM CT | 9:30 AM ET

Intellectual property is often treated as a reactive issue, addressed only after a problem arises. This approach can increase business and legal risk, particularly as companies continue to adopt and rely on artificial intelligence and other emerging technologies.

Join intellectual property partners Tom Pienkos and Laura Grebe for a Corporate Risk Management session focused on using intellectual property as a proactive business tool. This program will examine how organizations can better identify, protect, and manage intellectual property to reduce risk and support business strategy, including in the context of artificial intelligence.

Topics will include:

- Risks companies face when intellectual property is addressed reactively;
- Using intellectual property as a strategic business tool;
- How artificial intelligence impacts intellectual property considerations; and
- What aspects of AI-related work may be protected.

PROFESSIONALS

Laura Grebe

Partner

Thomas J. Pienkos

Partner

RELATED SERVICES

Corporate & Securities

Intellectual Property