

# What Every Business Owner Should Know About Selling a Business

## Event

Amundsen Davis, Webcast

January 28, 2025 | 10:00 AM CT

With an active mergers and acquisitions market, you may have decided that now is the right time to sell your business. Although it is an exciting endeavor, preparing to sell is a process that begins long before your company goes on the market. Join Corporate & Securities Service Group partners **Eric Fogel**, chair, and **Danielle Fadel**, for an informative deep-dive on selling your business.

## What You Can Expect...

Our speakers will cover the most important aspects of selling a business to maximize value, including:

- Defining business, professional, and personal goals before going to market;
- Understanding the state of the current sale market;
- Preparing for the diligence process in advance;
- Understanding your business's valuation;
- Running your business through the preparation and sales process; and
- Embracing and enjoying the process while staying sane.

## Who Should Attend?

Business owners, c-suite professionals, board members, general counsels, accountants, corporate development professionals, brokers and investment bankers, or anyone looking to sell their business, regardless of industry or company size.

## PROFESSIONALS

Danielle Snyder Fadel  
Partner

Eric M. Fogel  
Partner

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