

# Your Business and Public Accommodation Laws: An LGBT Focus

## Speaking Engagement

Crowne Plaza Milwaukee Airport; Milwaukee, WI

May 24, 2017

As a business owner, what you and your employees don't know can hurt you. Worse yet, it can be harmful to your customers.

Join Laurie Meyer for a timely discussion addressing the current public accommodations laws relative to hotels, restaurants, retail, medical offices, transportation and more. Discrimination against customers can be a costly mistake.

Laurie will address the various ways in which your business could be at risk for discriminating, whether inadvertently or intentionally, against members of the LGBT community. Know your rights as a business, as well as the rights of your customers.

Topics will include:

- What public accommodations laws are and how they apply to businesses;
- Differences between gender identity, gender expression, sexual orientation and sex;
- Examples of discrimination in public accommodation laws; and
- Whether businesses can object to public accommodations on religious grounds.

## PROFESSIONALS

Laurie E. Meyer  
Partner

## RELATED SERVICES

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