

Joseph Heino Included on *Wisconsin Law Journal's* 2025 Powerlist – IP Attorneys

Firm News

Wisconsin Law Journal

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Congratulations to Joseph Heino for being featured in *Wisconsin Law Journal's* 2025 Powerlist - IP Attorneys!

The *Wisconsin Law Journal's* Powerlists are an important way of recognizing attorneys who are leaders in the region. Attorneys are chosen based on stories written throughout the year, recommendations from attorneys throughout Wisconsin, and results obtained on cases.

Wisconsin Law Journal states, "[Joseph] emphasizes a proactive approach to protecting clients' IP assets while maintaining objectivity, candidly advising when pursuing a course of action may not be in their best interest, a quality that has earned him a reputation as a trusted advisor."

You can read the full article on the *Wisconsin Law Journal* website.

PROFESSIONALS

Joseph S. Heino
Partner

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