

ABC 6 Columbus Interviews Luke Fedlam on Name, Image & Likeness Developments

Media Mention

ABC 6 Columbus

March 31, 2021

Luke Fedlam was interviewed by *ABC 6 Columbus* on the issue of NCAA athletes being compensated for use of their name, image and likeness. In the interview, Luke discussed what changes may be coming in the wake of both the NCAA Board of Governor's expected rule changes and a pending U.S. Supreme Court case on the issue, *NCAA vs. Alston*.

"I think what we're seeing in this push for athlete empowerment is not a push for athletes to get paid for their ability to play but rather their ability to make money off of their own name, image and likeness, their own brand."

You can watch the full story on the *ABC 6 Columbus* website.

PROFESSIONALS

Luke A. Fedlam
Partner

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