

# Brian Randall Included on *Milwaukee Business Journal* Panel on Retail in the Commercial Real Estate Market

## Media Mention

*Milwaukee Business Journal*

February 22, 2024

"Changing market conditions are having a dramatic impact on the commercial real estate industry, making retail the new darling as other asset classes struggle with oversupply and changing work environments. But the retail that's working now is not the same retail that was working before the pandemic. High interest rates and escalating construction costs are changing the retail model and making existing centers more attractive than new development."

The *Milwaukee Business Journal* recently assembled a panel that included Brian Randall to get a better idea of why more investors are rethinking their approach to retail, the concepts that are proving to be the most successful and the challenges and opportunities facing the market.

You can read the full article on the *Milwaukee Business Journal* website.

## PROFESSIONALS

Brian C. Randall  
Partner

## RELATED SERVICES

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