

# Columbus Business First Interviews Luke Fedlam on Endorsements for College Athletes

Media Mention

*Columbus Business First*

May 26, 2021

Luke Fedlam was interviewed for the article, "Allowing Ohio's college athletes to seek endorsements will 'level playing field' in recruitment, retention, experts say," which was published in *Columbus Business First*. The article talks about what it will mean if the bill passes, making Ohio one of the few states that have passed NIL laws for college athletes.

You can read the full article on the *Columbus Business First* website.

## PROFESSIONALS

Luke A. Fedlam  
Partner

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