

# Luke Fedlam Featured in Black Student-Athlete (BSA) Speaker Spotlight Q&A

Media Mention  
*University of Texas*  
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Luke Fedlam was featured in the Black Student-Athlete (BSA) Speaker Spotlight Q&A talking about his presentation, "Mo' Money, Mo' Problems. Preparing Yourself for the NIL Environment," which focused on preparing athletes for the big changes coming this year in the area of name, image and likeness for college athletes.

Luke was quoted in the article saying, "I help them make sure they don't get taken advantage of in terms of name, image and likeness. When student-athletes are considering endorsement deals, I want to provide perspective on important things they have to think through."

## PROFESSIONALS

Luke A. Fedlam  
Partner

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