Luke Fedlam Interviewed for NCAA IP Shift Article

Media Mention *Law360* April 30, 2020

Zachary Zagger interviewed Luke Fedlam for his article, "NCAA IP Shift 'One Step Forward, Two Steps Back' For Players," published by *Law360*. In the article, Luke talks about the NCAA's shift toward allowing college athletes to be paid for endorsements stating that because it will be such a significant change there is going to be a period of time to see how this all works between the NCAA, athletes, schools and brands.

You can read the full article on the Law360 website.

PROFESSIONALS

Luke A. Fedlam Partner

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