

Luke Fedlam Quoted in *Lawrence Journal-World* Article about NIL

Media Mention

Lawrence Journal-World

May 14, 2022

Lawrence Journal-World interviewed Luke Fedlam for the article, "A closer look at what went into Kansas basketball freshman Gradey Dick's historic NIL deal with WME Sports." In the article Luke gave his thoughts on Gradey Dick and his maturity and likeness.

"It is rare for high school student-athletes to participate in name, image and likeness, especially as it relates to larger brands and opportunities. It really says that he is someone who has both matured in the space of high school basketball and he is someone that people, companies and brands want to be associated with."

PROFESSIONALS

Luke A. Fedlam
Partner

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