

# Luke Fedlam Quoted in *Nerdwallet* on Money Tips for Athletes Profiting from NIL

Media Mention

*Nerdwallet*

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Luke Fedlam was interviewed and quoted in the *Nerdwallet* article, "Name, Image, Likeness Money Tips for High School Athlete" providing young athletes and entrepreneurs some "foundational lessons". In the article Luke talks about his excitement in name, image and likeness being a conduit to deliver real-world, practical education to student-athletes at a young age.

You can read the full article on the *Nerdwallet* website.

## PROFESSIONALS

Luke A. Fedlam  
Partner

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