

Luke Fedlam Quoted on NIL by *Golf Digest*

Media Mention

Golf Digest

April 9, 2023

Golf Digest interviewed Luke Fedlam for the story, "Masters 2023: Sam Bennett can't earn prize money at Augusta, but he's making big bucks thanks to NIL." In the article Luke states "We've seen college athletes on television in events like football or the NCAA Tournament, but the opportunity to have brand deals in place and represent them in competition against the professionals on the biggest stage? This changes the metric."

You can read the full article on *Golf Digest's* website.

PROFESSIONALS

Luke A. Fedlam
Partner

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