

# Luke Fedlam Speaks to *Columbus ABC 6* on the Future of NIL

Media Mention  
*Columbus ABC 6*  
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Luke Fedlam was interviewed by *Columbus ABC 6* about what seems to be in store for student athletes and their opportunities with Name, Image and Likeness in 2024.

"This year, we're seeing a lot of activity in the portal," Luke told *Columbus ABC 6*. "The portal is busting at the seams, and a big reason why is a combination of things. Now more than ever, student-athletes have a choice, and they have the ability to make a move if they want to make a move. They have a chance to put themselves in the portal to see what could be out there from a financial perspective as it relates to NIL. Even though we know Name, Image and Likeness is not meant to be an inducement to student-athletes we know exactly what it is."

## PROFESSIONALS

Luke A. Fedlam  
Partner

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